

# SER-Jobs for Progress National, Inc. ®

"Cultivating America's Greatest Resource: People"™

National Headquarters



August 21, 2014

Tom Wheeler  
Chairman  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

*RE: MB Docket No. 14-57*

Dear Chairman Wheeler:

As the current President and CEO of SER-Jobs for Progress, and former Chair of the Hispanic Association on Corporate Responsibility (HACR), I am optimistic about the potential benefits of Comcast's acquisition of Time Warner Cable. Comcast has proven to be a solid corporate citizen on matters of import to the Latino community, and I believe those values and practices would greatly benefit people of color in the new markets the company would enter.

Throughout my work with HACR, I monitored Comcast's progress as the company attempted to bring more people of color into its workforce. Comcast's increase of nearly 30% in minority hiring at the VP level and above from 2010-2013 is an impressive achievement and a trend I expect to see continue. The company has generally been a top rated place to work for women and minorities – who, the company reports, make up about 60% of Comcast's total workforce. This suggests that Comcast not only makes the effort to recruit a diverse workforce but also fosters an environment of inclusion that develops and retains that talent.

Comcast's efforts to bridge the digital divide are also having a profound impact on communities of color. Internet Essentials is preparing the next generation of the Hispanic workforce, not to mention their parents and caregivers, with the digital skills that will help them qualify for higher quality jobs. We believe it critical that Hispanics not be left out of the careers of the 21st Century due to lack of technical know-how, and expanding programs like Internet Essentials to more markets is an unquestionable benefit of this proposed merger.

I ask that you seriously consider the benefits Comcast has brought to Hispanic communities – and would continue to bring to even more communities – as you consider approval of this transaction.

Sincerely,

A handwritten signature in blue ink that reads "Ignacio Salazar".

Ignacio Salazar  
President & CEO  
SER-Jobs for Progress National, Inc.